



PhotoClaim is a Berlin-based startup, defending and legally claiming the copyrights of photographers. Founded in 2015 by Nico Trinkhaus, a professional photographer himself, the company has by now achieved international status, collaborating with over two hundred photographers all around the world.

With its revolutionary business concept of offering their clients an international network of attorneys without any financial risk for the photographers and its unique position on the German market, the young team of **PhotoClaim** is not afraid of also facing bigger companies in defending their clients against the illegal use of their intellectual property - at times even in court.

PhotoClaim operates in teams based in Berlin, as well as Poznań, Gdańsk, Wrocław, and Warsaw. After about two years of experience and working with different software over time, by now the company and its team have established a well-optimized method, and base their success on great team working skills. Fundamental in the working process from „first findings“ to „closed cases“, is a personal and close relationship between the team members, the attorneys, and the clients as a central point in the philosophy of **PhotoClaim**.

The company combines legal know-how and a strong sense of justice for copyright, as well as appreciation and the rewarding of the arts and the artists themselves, especially in a reality that has never been more visual for its consumers and less profitable for a major percentage of its creators. In the modern world, where artists often seem doomed to resignedly accept piracy - be it in music, film or photography - **PhotoClaim** sees its mission in stopping this *status quo*. For many upcoming, talented photographers, this situation can cost them their profession, their time, and eventually their inspiration.

The truth of the situation is not that the work is not wanted, but that some photos are used often dozens of times on commercial websites, not to mention print magazines, posters, books or post cards, which unfortunately are at times even harder to track. The sad truth is that their work is being stolen without the artists ever seeing a penny for it.

Simply because for many people it has become a sort of „common practice“ not to value photography as a proper work to be paid for and just because it is taken and used – commercially, or non-commercially – the law is still on the side of the creators. In EU law, for instance in particular, even bigger improvements have been established just recently, guaranteeing a much quicker legal process after a copyright infringement.

Such improvements encourage **PhotoClaim** and its clients to become even stronger and more effective in the fight against image theft.

More Info: <http://www.photoclaim.com>