



## Senior Marketing Specialist (Remote Work; Full-time 40h)

At PhotoClaim, we help photographers fight for their rights. We track their portfolio and detect commercial copyright infringements caused by companies all over the world. With an international network of attorneys, we are able to get photographers the money they deserve.

### Join us and help photographers live their dream

#### Your tasks:

- You analyse our target audience and create a marketing/sale strategy together with the team.
- You coordinate implementation of marketing and sales strategies.
- You manage various digital marketing channels: SEO, Social Media, paid ads.
- You craft content for marketing purposes (website, social media, PR, newsletter).
- You develop a good contact with photographers who could write about us or recommend us further.
- You take care of positive brand perception of PhotoClaim in the international media.

#### Your profile:

- Minimum 3 years of experience in the marketing field.
- You are reliable and used to working independently.
- You think strategically and have high standards for your work.
- You share an interest in photography and would like to help the artists.
- You are fluent in English.

#### We're offering:

- Remote work or work from our office in Warsaw
- Meaningful work in an international environment.
- Training and experience in Holacracy company organisation:  
<https://www.youtube.com/watch?v=MUHfVoQUj54>

#### Ready for the next step?

Perfect, let's do it! But be aware – PhotoClaim is not for everyone.

Please **do not apply**

- If you believe that managing means delegating
- If neither photography nor justice has any specific value to you

#### Are you interested?

We can't wait to see your application which will include your CV, motivation to work with us, the potential starting date, your salary expectations and an answer to the question:

#### How do you organize yourself?

Please send your application entitled "Senior Marketing Specialist" to [career@photoclaim.com](mailto:career@photoclaim.com).

Your data administrator is PhotoClaim Sp. z o.o., see more in our <https://photoclaim.com/en/privacy-policy/>