



Marketing and Sales Manager (m/f/d) in Poland (Remote Work; Full-time 40h)

At PhotoClaim, we help photographers fight for their rights. We track their portfolios and detect commercial copyright infringements caused by companies all over the world. With an international network of attorneys, we can get the photographers the money they deserve.

We help photographers to live their dream

This is your mission at PhotoClaim:

- You analyse our target audience and create a marketing/sale strategy together with the team
- You develop and implement the sales and marketing plan which will focus on customer acquisition and market expansion
- You develop recommendations through online campaigns, including creative and messaging strategy, to reach new photographers, photo magazines and bloggers
- You take care of positive brand perception of PhotoClaim in the international media
- You manage various digital marketing activities: SEO/SEM, Google Ads, Social Media, content marketing
- You craft content for marketing purposes (website, social media, PR, newsletter)

What we need from you:

- You have minimum 3 years of experience in the marketing field (digital marketing experience is a must)
- You have proven experience in: prospecting, lead generation, brand recognition, social selling
- You have experience with WordPress and Google Analytics
- You have strong analytical, organizational, and creative thinking skills
- You are reliable and used to working independently
- You share an interest in photography and would like to help the artists
- **You are fluent in English**

What we offer:

- Remote work
- Meaningful work in an international environment to ensure justice and opportunities for photographers
- Experiencing the joy of leadership in a non-hierarchical (but still structured) Holacracy environment:
<https://www.youtube.com/watch?v=MUHfVoQUj54>

Ready for the next step?

Perfect, let's do it! But be aware: PhotoClaim is not for everyone.

Please do not apply

- If you expect your subordinates to follow you blindly
- If you believe that managing means delegating
- If neither photography nor justice has any specific value to you

That doesn't scare you but rather excites you? Awesome! We can't wait to see your application which will include your CV, motivation to work with us, the potential starting date, your salary expectations and an answer to the question:

"How do you acquire new clients?"

Please send your application entitled "Marketing and Sales Manager PL" to career@photoclaim.com
Your data administrator is PhotoClaim Sp. z o.o., see more in our [Privacy Policy](#).